



July 2012

To Whom it May Concern:

I am pleased to serve as a reference and offer recommendation for Richard Moore and his services.

I have known Rich for over six years in various capacities, including higher education and non-profit ministry administration. In all arenas, Rich has demonstrated extreme professionalism and exemplary dedication to building capacity of the organizations he engages.

Rich has proven to be an excellent communicator with a can-do attitude, achieving success through a tenacious work ethic. He possesses a deep understanding of complex financing and ability to develop creative options and solutions.

Any enterprise fortunate enough to employ Rich Moore's services will be enriched by his performance.

Please feel free to contact me if I may provide any further insights.

Sincerely yours,

A handwritten signature in black ink, appearing to read "Samuel D. Siple", is written over a circular stamp or watermark.

Samuel D. Siple
Vice President for
College Advancement